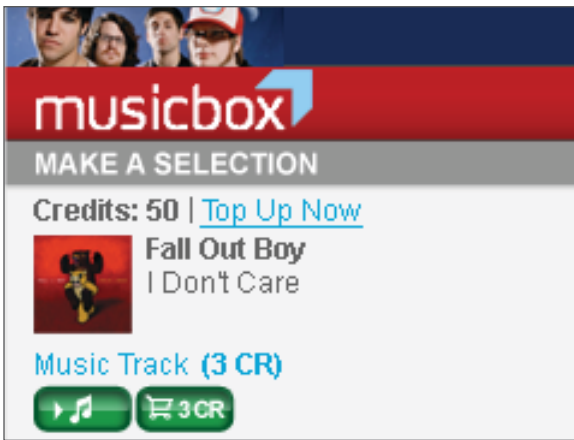


At papercut, we work with companies & institutions within the mobile/tech, food, arts and green living sectors to get their branding, web sites & marketing off the ground. papercut is a nimble team of designers, developers, writers and makers collaborating to help you focus your project.

Sound awesome? Good. Drop us a line at 347.351.4813 and let's work out something that inspires us all.



Sony MusicBox Mobile Store: WAP interface design and style guide



Naz Cordero, Art Therapist: branding, web site design and development



Sixth St. CSA: web site design and WordPress development

Why You Should Work With Us

Papercut is here to help you develop the best campaign, application and the best relationship with your customers so you can develop that all important loyal following and keep the two working together seamlessly. Not only that, but here are a few more reasons:

1. Direct contact with the art director/owner of the design firm to reduce misinterpretations.
2. Small company = flexible company.
3. Warm friendliness mixed with no-nonsense.
4. We want you to succeed as much as you do. Why? It makes all of us happy & pushes it further.
5. Mint chocolate cookies in your mailbox. Go ahead, ask.

What We Do For You

Papercut can help you work through your project from start to finish no matter the media. Here's a short list of what we can work on with you:

- + Branding & Identity design
- + Web Design & Standards-Based Development
- + User Interface & Interaction Design
- + E-mail & Direct Marketing
- + Mobile & Web Application Design
- + Print Collateral Design
- + Content Strategy & Copywriting

Call 347.351.4813 or go to papercutny.com to learn more.

We help companies & institutions within the mobile/tech, food, arts and green living areas engage their users via branding, web sites & interactive marketing.

Sixth St. Community Center CSA / Web Design & WordPress Development

Problem: Sixth St. CSA is a legend in Alphabet City, Manhattan, serving the food-desert community with fresh fruits & vegetables since 1996. Its site was in need of an update to reflect the changes in the community & membership. Due to lack of maintenance, the site stopped being a useful information hub for its users.

Solution: Papercut worked together with the CSA's board to write new copy, create a fresh new identity and a WordPress-based site where all CSA members have an opportunity to participate. The new site has areas where members can automatically check the current week's deliveries, review past e-mail newsletters, post recipes & register to volunteer. As WordPress as the site's CMS, Sixth St. CSA's staff will easily be able to update the content & keep everyone in the loop.

SIXTH STREET CSA

About / Membership / Location / Blog / Community / Our Partners

News

03.15.2009 Lobby Day for Safe Food with NYSAGE Organization Meeting 7PM Thursday, March 19, 2009! ▶

03.12.2009 2009 Summer Share Applications are now available for download. ▶

03.04.2009 New Volunteer Schedule is updated. ▶

[View all News blog posts ▶](#)

Weekly Pick Up

03.03.2009 Potatoes, apples, carrots, kale, oranges, avocado, collard greens, green chard, frozen blackberries, frozen diced plum tomatoes, frozen string beans, frozen butternut squash puree, frozen yellow and green summer squash and frozen diced Carolina Gold tomatoes.

Welcome to the Sixth Street Community Center CSA!

For six years the Sixth Street Community Center CSA has provided its members with the freshest and best tasting produce available from our local farms. Since 1996 over 200 different varieties of vegetables and herbs are provided every season- May to November- from Catalpa Ridge Farm, our partner organic farm located in rural Sussex County, New Jersey.

SIGN UP FOR OUR CSA 2009!

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Quisque euismod. Morbi sit amet purus. Suspendisse sem. Praesent lacinia orci. Mauris sed leo quis eros posuere suscipit. Proin ullamcorper. Phasellus iaculis sem et velit. [Learn more now...](#)

Need ideas?
Check out our new recipe blog!
Get Cookin'! ▶

Quick Browse

- ▶ [What is a CSA?](#)
- ▶ [Join the CSA](#)
- ▶ [CSA Costs](#)
- ▶ [Download Forms](#)
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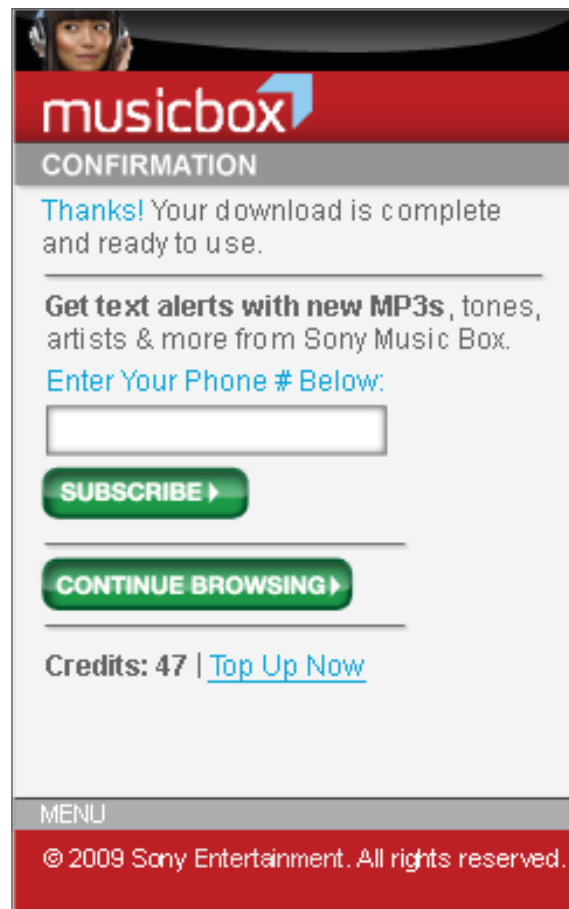
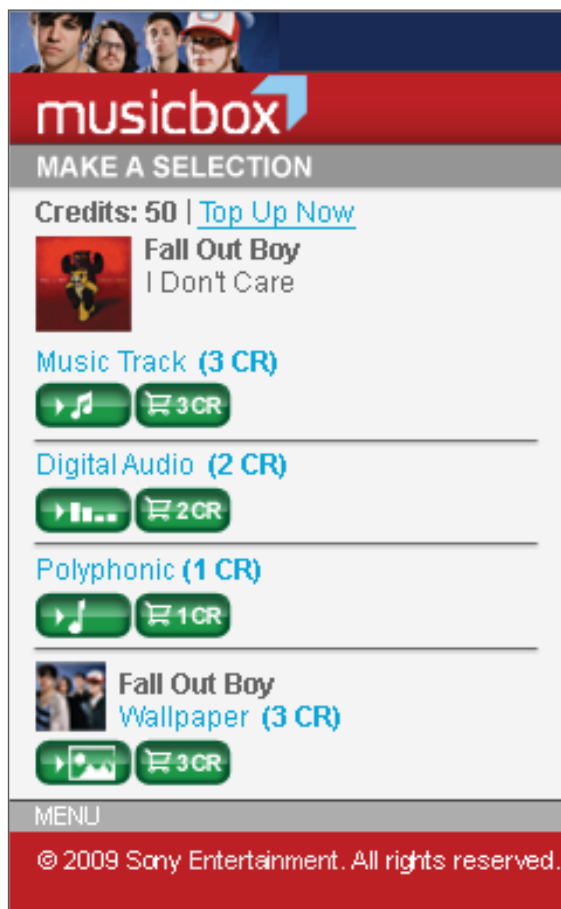
To learn more about how we can create engaging experiences for your users on mobile & web: [please call 347.351.4813](tel:347.351.4813) or [go to papercutny.com](http://papercutny.com) to learn more.

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Sony Music Box WAP 2.0 / WAP User Interface Design & Style Guide

Problem: This project's main goal was to revive the aged user interface & visual design of the Sony Music Box WAP 1.0 application. In mobile years, the app was elderly and needed updating to match the new BREW application Sony & Dada Entertainment's on-deck products & marketing division were developing.

Solution: Working with the on-deck & marketing directors, we first stripped down the amount of steps users needed to purchase content. Afterward, we then modernized the layout to match the BREW application and current Sony branding, bringing joy to both sides of the project table.



To learn more about how we can create engaging experiences for your users on mobile & web: [please call 347.351.4813](tel:347.351.4813) or go to papercutny.com to learn more.